

INFORMATION DISCLOSURE CITATION				Docket Number 97-006-C3		Serial Number 10/643,803	
				Applicants Walker et al.			
				Filing Date August 19, 2003		Group Art Unit 3622	

U.S. PATENT DOCUMENTS							
EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIAT E
/J.W./	L	6,138,105	10/24/00	Walker et al.			
	M	6,223,163 B1	04/24/01	Van Luchene			
	N	6,267,670 B1	07/31/01	Walker et al.			
	O	6,292,786 B1	09/18/01	Deaton et al.			
	P	6,298,329 B1	10/02/01	Walker et al.			
	Q	6,298,331 B1	10/02/01	Walker et al.			
	R	6,307,958 B1	10/23/01	Deaton et al.			
	S	6,321,210 B1	11/20/01	O'Brien et al.			
	T	6,582,304 B2	06/2003	Walker			
	U	5,112,050 05-12-1992 07-22-03		Koza ET AL.			
↓	V	5,158,293	10/27/92	Mullins			

FOREIGN PATENT DOCUMENTS								
	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	Translation	
							Yes	No

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)		
/J.W./	W	Brochure: "POSitive Input; The McDonald's POS-3 System Newsletter from Olivetti Solutions/OLSY", 1998, 8 pp.
/J.W./	X	Silverman, Gene, "Planning and using infomercial campaigns effectively.", Direct Marketing, September 1995, Vol. 58, No. 5, pg. 32(3).4 pp.

EXAMINER /Joshua Wert/	DATE CONSIDERED: 02/01/2008
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EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.